

REMARKS

At the outset, Applicant thanks the Examiner for examining the pending application. The Office Action dated February 19, 2009 has been received and its contents carefully reviewed.

Summary of the Office Action

Claims 1-5, 7-12 and 14-16 are rejected.

The Office Actions rejects claims 1-5, 7-12 and 14-16 under 35 U.S.C. 103(a) as being unpatentable over Applicant's admission of prior art ("AAPA") in view of U.S. Patent No. 5,936,608 to Springer ("Springer"), U.S. Patent No. 6,778,160 to Kubota et al. ("Kubota"), U.S. Patent No. 6,697,250 to Kuo ("Kuo") and U.S. Patent No. 6,222,512 to Tajima et al. ("Tajima").

Summary of the Response to the Office Action

Applicant has amended claims 1, 5, 7, and 9 to further define the invention. Accordingly, claims 1-5, 7-12 and 14-16 are presently pending. No new matter has been added. Reexamination and reconsideration of the pending claims are respectfully requested.

Rejection Under 35 U.S.C 102 and 35 U.S.C. 103

Claim 1 is allowable over the cited references in that claim 1 recites a combination of elements including, for example, “a video processor outputting a second data for displaying in the specific area and a third data for displaying in the non-specific area during the second field, the second data being generated from converting the first data to have different brightness level from the first data; and wherein the second data has different brightness level from the third data, and the third data is a black data.”

Claim 7 is allowable over the cited references in that claim 7 recites a combination of elements including, for example, “a video processor outputting a second data for displaying in the specific area and a third data for displaying in the non-specific area during the second field, the second data being generated from converting the first data to have different brightness level from the first data; and wherein the second data has different brightness level from the third data, and the third data is a black data.”

Claim 9 is allowable over the cited references in that claim 9 recites a combination of elements including, for example, “providing a first data for displaying the display area; converting the first data into a second data for displaying in the specific area, the second data having different brightness level from the first data; generating a third data for displaying in the

non-specific area; and wherein the second data has different brightness level from the third data, and the third data is a black data.”

The Office action states in page 3 that Springer discloses a video processor (Springer, 150) for generating processed data for the specific area from the positioned data and the data such that the brightness level of the processed data for the specific area is different/higher than the brightness level of the data.

Springer states in col. 5, lines 15-19 the following: “Parameters are defined by identifying one or more predetermined conditions of operating system events or messages which require a variation in the brightness of selected visual objects pertaining to the predetermined conditions.”

In addition, Springer states in col. 5, lines 27-38 the following: “Therefore, the predetermined conditions of operating system events which may be identified by the operation rules module 300 as requiring a variation in the brightness of the selected visual objects include; visual objects not in the computer system user’s focus; a visual object with drawing activity indicating that the visual object has come into the computer system user’s focus. A visual object no longer in the computer system user’s focus would require dimming with some possible exceptions, and a visual object with drawing activity which indicates that the visual object has

come into the computer system user's focus would be brightened."

From Springer above, a parameter is the predetermined conditions for a variation in the brightness. Thus, the conditions are already set and become kinds of command values.

Brightness levels of different objects are differently varied, i.e. dim or bright.

In the claimed invention, a second data displays in a specific area of a liquid crystal display panel, a third data displays in a non-specific area of the liquid crystal display panel. Thus, both second and third data are data for displaying on the liquid crystal display panel. On the contrary, the conditions of Springer are clearly not data for displaying on a panel. Thus, Springer fails to disclose this feature of the claimed invention. In addition, none of AAPA, Kubota, Kuo and Tajima fails to disclose this feature of the claimed invention.

In addition, the second data of the claimed invention is generated from converting a first data to have a different brightness level from the first data. On the contrary, the conditions of Springer are already predetermined command values that different objects have different brightness levels, respectively. Thus, Springer fails to disclose this feature of the claimed invention. In addition, none of AAPA, Kubota, Kuo and Tajima fails to disclose this feature of the claimed invention.

None of the cited references, singly or in combination, teaches or suggests at least this feature of the claimed invention. Accordingly, Applicant respectfully submits that claims 1, 7 and 9 and claims 2-5, 8, 10-12 and 14-16, which depend therefrom, are allowable over the cited references.

CONCLUSION

In view of the foregoing, Applicant respectfully requests reconsideration and the timely allowance of the pending claims. Should the Examiner feel that there are any issues outstanding after consideration of the Amendment, the Examiner is invited to contact the Applicant's undersigned representative to expedite prosecution.

EXCEPT for issue fees payable under 37 C.F.R. 1.18, the Commissioner is hereby authorized by this paper to charge any additional fees during the entire pendency of this application including fees due 37 C.F.R. 1.16 and 1.17 which may be required, including any

required extension of time fees, or credit any overpayment to Deposit Account No 50-0310. This paragraph is intended to be **CONSTRUCTIVE PETITION FOR EXTENSION OF TIME** in accordance with 37 C.F.R. 1.136(a)(3).

Respectfully submitted,
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